

Sonia Lewandowska

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SUMMARY

A strategic product thinker with experience in understanding product goals, identifying opportunities, and making decisions based on the impact on people and the company. Strengths in creativity, interaction design, and building and shipping products across a variety of platforms. Excellent collaboration, communication, and presenting skills.

TECHNICAL SKILLS

User Experience Design (UX), User Interface Design (UI), Interaction Design, User Research, Mobile Applications, Websites, Wireframing, Prototyping, Visual Design

Figma, Sketch, InVision, Miro, Google Analytics

HTML, CSS, JavaScript, JQuery, Bootstrap, Webflow

WORK EXPERIENCE

Product Designer | Catalyst

December 2020 - Present, San Francisco, CA

Founder of the self-improvement mobile application. Build an understanding of people's needs through user research. Create visual design artifacts and high-fidelity prototypes. Conduct usability testing and iterate based on feedback.

Product Designer | Sora

April 2021 - May 2021, San Francisco, CA

Collaborate with the founders to redesign the workflow dashboard and improve user experience when creating and editing complex HR workflows. Craft designs within existing visual systems and standards.

Product Designer | Menu Beauty

February 2021 - April 2021, San Francisco, CA

Work closely with the founders to create a responsive web design, ensure products and features are represented and communicated correctly.

Product Designer | Delta View Cats

February 2021 - March 2021, Pittsburg, CA

Working directly with the founder to drive responsive design from initial concept through final implementation. Improve interaction and visual design on the website, create high-fidelity prototypes.

Digital Marketing Specialist | Huawei

July 2017 - July 2020, Warsaw

Create social media campaigns and lead an international team of marketing managers in 30 countries. Develop marketing strategy, track campaigns' performance, and analyze the results.

Business Development Specialist | Art Service Center

June 2016 - June 2017, Beijing

Work collaboratively with customers, i.e., academic institutions, and identify new ones to cooperate with. Research prospective institutions, pursue leads, and follow through to a successful agreement.

Polish Chinese Interpreter | ICBC Bank China

September 2016 - October 2016, Beijing

Specialized economy translation for internet banking software.

English Teacher and Foreign Staff Manager | Long Win

September 2013 - June 2016, Nanjing

Manage and mentor teachers and students. Develop and teach an intensive English curriculum.

Polish English Chinese Interpreter | Embassy of the Republic of Poland

December 2015 - February 2016, Beijing

Represent Polish companies during international fairs. Work collaboratively with customers. Help negotiate and reach agreements among companies.

Business Development Specialist | CMT China International

March 2015 - May 2015, Nanjing

Help expand the business and improve branding initiatives of Chinese companies. Establish networks with industry specialists, maintain customer relationships and negotiate deals.

Product Development Specialist | Polvet Healthcare

January 2012 - March 2013, Katowice

Work collaboratively with customers, coordinate with global teams, and assist in developing new products for the Polish market. Manage customer services, conduct market research, collaborate with cross-functional teams.

PROJECTS

California EDD's Website Redesign

My Role: UX/UI Designer

Timeline: 3 weeks

Responsibilities: Collaborate with designers across teams to redesign a government website. Use prototyping skills to demonstrate how a particular flow or interaction will work. Apply visual design skills, typography, color, layout, iconography, and aesthetic sense to the design solution.

Tripic App

My Role: UX/UI Designer

Timeline: 4 weeks

Responsibilities: Collaborate with a team of designers to design a group traveling app. Scale features across a variety of operating systems, devices, and platforms. Thoughtfully communicate designs, solicit and provide feedback. Design end-to-end flows and experiences that are simple and elegant.

EDUCATION

UC Berkeley

UX/UI Design (Certificate)

October 2020 - May 2021

Warsaw School of Economics

Digital Marketing (Certificate)

October 2018 - June 2019

Nanjing University

MA in Teaching Chinese

September 2014 - July 2016

University of Silesia

BA in English Philology with Chinese

October 2010 - July 2013